

# Gina Chang

## UX Designer

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## Experience

Omni's Food  
Dec 2024 - Present

### Graphic Designer

- Responsible for designing menus, product packaging and advertising materials.

Taiwan Film Festival  
in Australia  
Jun 2024 - Dec 2024

### Design Intern

- Responsible for planning the official website of the film festival and improving the old interface design, including adding interaction animation design.
- Redesign and reorganize the store page layout to make it easier for viewers to navigate the overall page and actions.

NDHU R&D Office  
May 2020 - Dec 2021

### Research Assistant/ System Designer

- Designed a system to help farmers easily manage the farm and analyze the growth to increase crop yields.
- Responsible for designing a website interface and a mobile interface that meet the needs of the farmers. Through discussions and interviews, improving the low willingness to use the system, and successfully increases the system utilization rate.

## Education

The University of Sydney,  
Australia  
Feb 2023 - Nov 2024

### Master of Interaction Design & Electronic Arts

Prototyping, Sketching, Wireframe, Usability Testing, Design Thinking, Empirical Studies, Human Centered Design, UX Research

National Dong Hwa  
University, Taiwan  
Sep 2017 - Jun 2021

### Bachelor of Information Management

Information System Analysis and Design, Database Programming and Administration, Marketing Information Management Systems, Telecommunications & Networks for Business

## Skills

### Design

UX Research / Usability Testing  
UI design / Interaction Design  
Sketch / Wireframing / Prototyping  
User Personas / Journey Mapping  
Design Thinking / Problem-Solving  
Strong Communication

### Development

Javascript / Html / CSS  
C++ / C# / Java  
Python / SQL  
Database Management

### Tools

Adobe XD / Figma  
Adobe Creative Suite  
Visual Studio  
Android Studio  
Unity / Xcode / Arduino  
MSSQL / SAP ERP

## Award

**President of Parliament Award** June 2021 | Hualien County Council